

(Privacy) policy information in data value chains

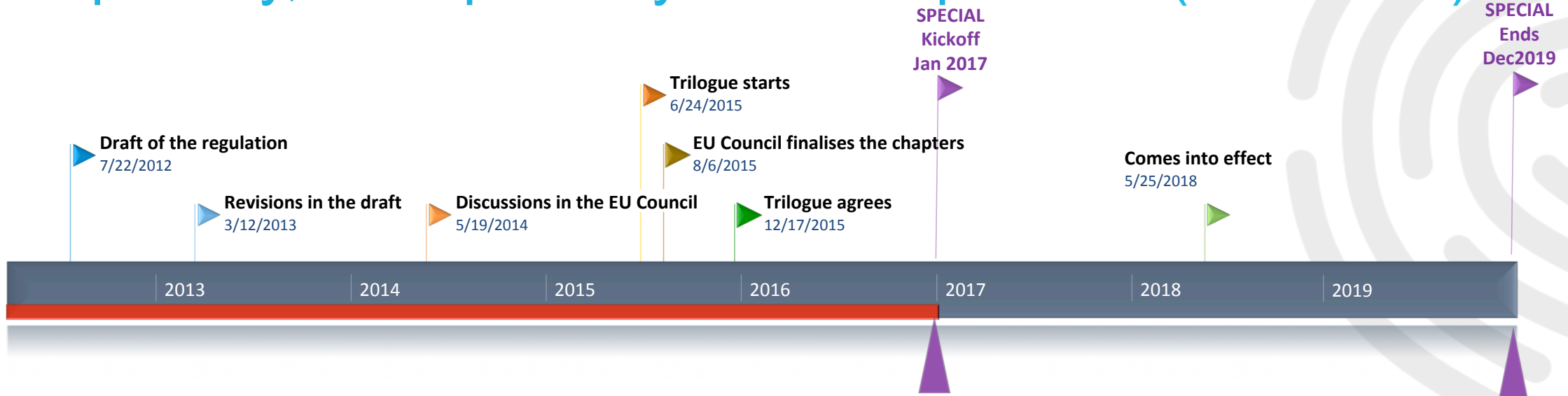
Sabrina Kirrane
Vienna University of Economics and Business



Horizon 2020
European Union funding
for Research & Innovation



Scalable Policy-aware Linked Data Architecture for privacy, transparency and compliance (SPECIAL)



Companies whose business models rely on personal data and for which the GDPR is both a challenge and an opportunity



Data subjects who would like to declare, monitor and optionally revoke their (often not explicit) preferences on data sharing

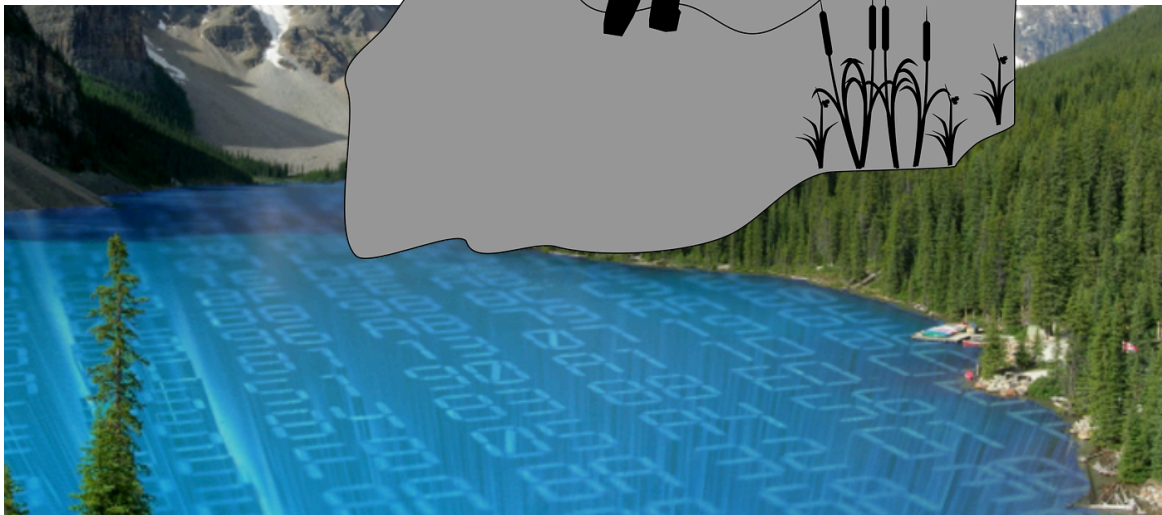


Regulators who can leverage technical means to check compliance with the GDPR

The Big Data Ecosystem

How will the GDPR effect my fishing?

Data Lake



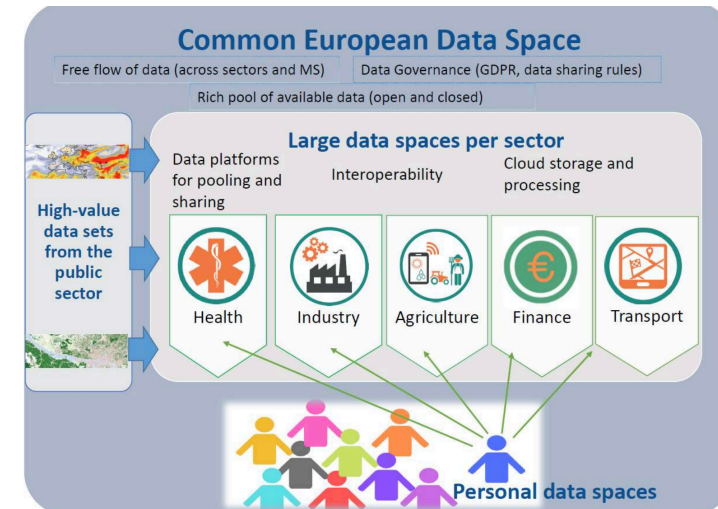
<https://solutionsreview.com/data-integration/the-emergence-of-data-lake-pros-and-cons/>

Data Market



<http://themerkle.com/slur-io/>

Data Spaces



https://www.internationaldataspaces.org/wp-content/uploads/dlm_uploads/2019/07/20190625-1500-Common-European-Industrial-IoT-by-Arian-Zwegers.pdf

Big Data & Anonymisation

4.5.2016 EN Official Journal of the European Union L 119/1

I
(Legislative acts)

REGULATIONS

REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL
of 27 April 2016
on the protection of natural persons with regard to the processing of personal data and on the free
movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)
(Text with EEA relevance)

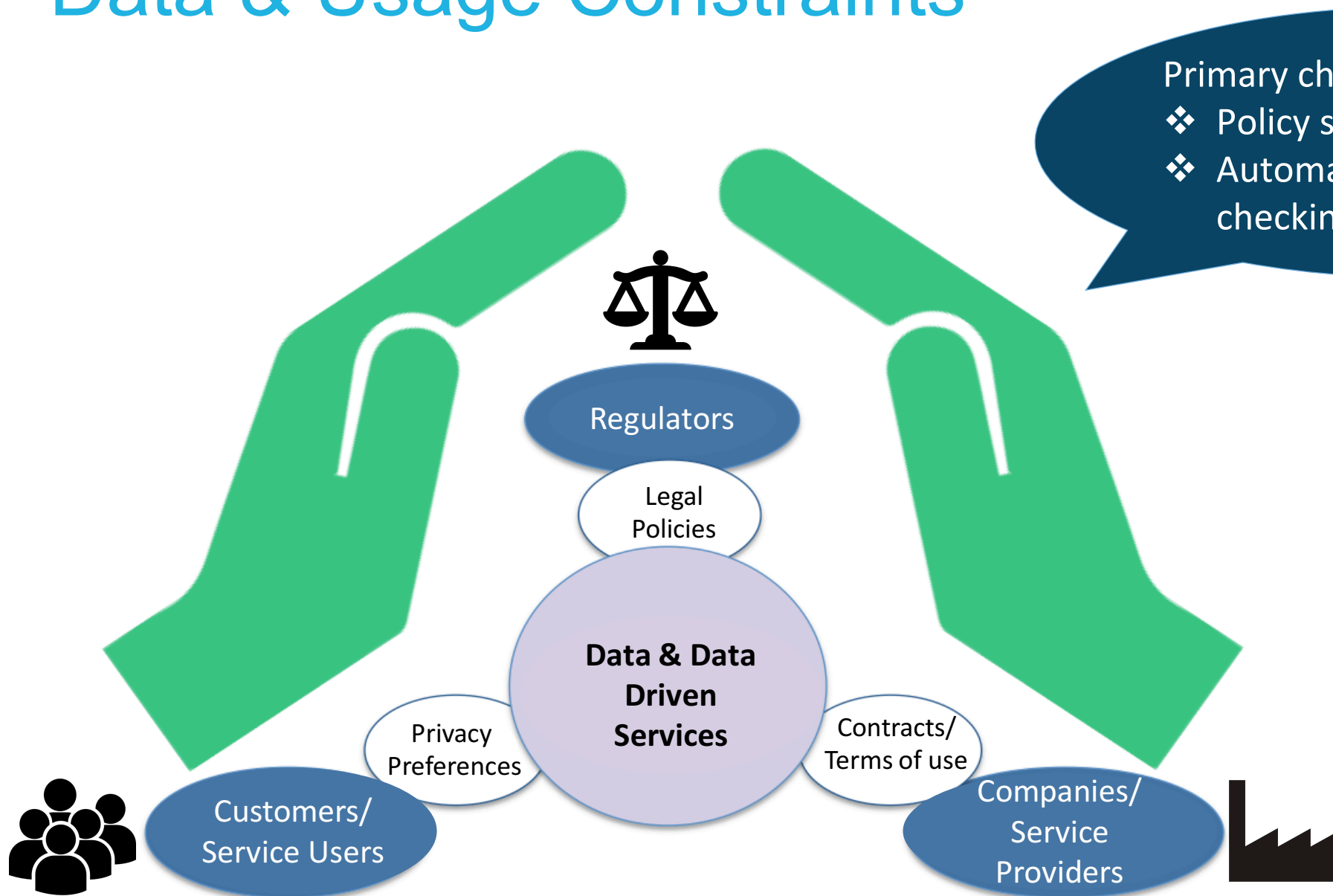
THE EUROPEAN PARLIAMENT AND THE COUNCIL OF THE EUROPEAN UNION,
Having regard to the Treaty on the Functioning of the European Union, and in particular Article 16 thereof,
Having regard to the proposal from the European Commission,
After transmission of the draft legislative act to the national parliaments,
Having regard to the opinion of the European Economic and Social Committee (¹),
Having regard to the opinion of the Committee of the Regions (²),

Primary challenges:

- ❖ It is hard to give guarantees with respect to anonymity
- ❖ There is a tradeoff between anonymity and utility

(26) The principles of data protection should apply to any information concerning an identified or identifiable natural person. Personal data which have undergone pseudonymisation, which could be attributed to a natural person by the use of additional information should be considered to be information on an identifiable natural person. To determine whether a natural person is identifiable, account should be taken of all the means reasonably likely to be used, such as singling out, either by the controller or by another person to identify the natural person directly or indirectly. To ascertain whether means are reasonably likely to be used to identify the natural person, account should be taken of all objective factors, such as the costs of and the amount of time required for identification, taking into consideration the available technology at the time of the processing and technological developments. The principles of data protection **should therefore not apply to anonymous information**, namely information which does not relate to an identified or identifiable natural person or to **personal data rendered anonymous in such a manner that the data subject is not or no longer identifiable**. This Regulation does not therefore concern the processing of such anonymous information, including for statistical or research purposes.

Data & Usage Constraints



Primary challenges:

- ❖ Policy specification
- ❖ Automated compliance checking

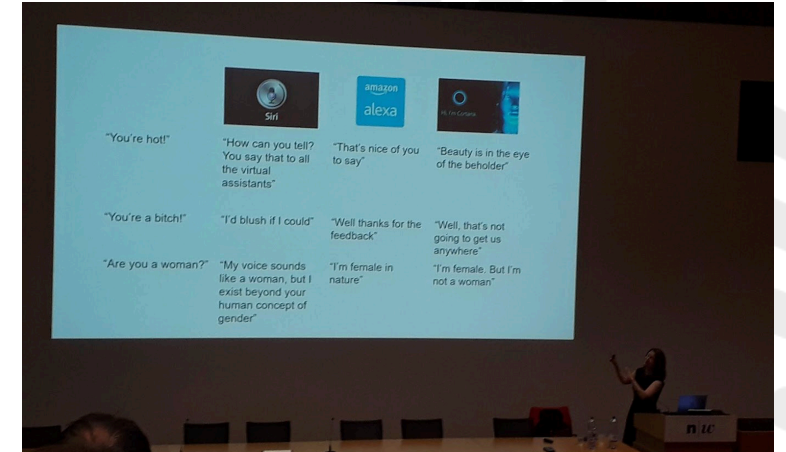
The Artificial Intelligence Ecosystem



<http://publications.jrc.ec.europa.eu/repository/bitstream/JRC113826/ai-flagship-report-online.pdf>



Apple's 1987 Knowledge Navigator
https://commons.wikimedia.org/wiki/File:Knowledge_Navigator.jpg



Nora Ni Loideain, Conversational Agents: Siri, Alexa, & Cortana
<https://infolawcentre.blogs.sas.ac.uk/about/dr-nora-ni-loideain/>

Data Value Chains

SPECIAL Technical Foundations



Data & Data Driven Services

The World Wide Web



Information Management: A Proposal

Tim Berners-Lee, CERN

March 1989, May 1990

This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.

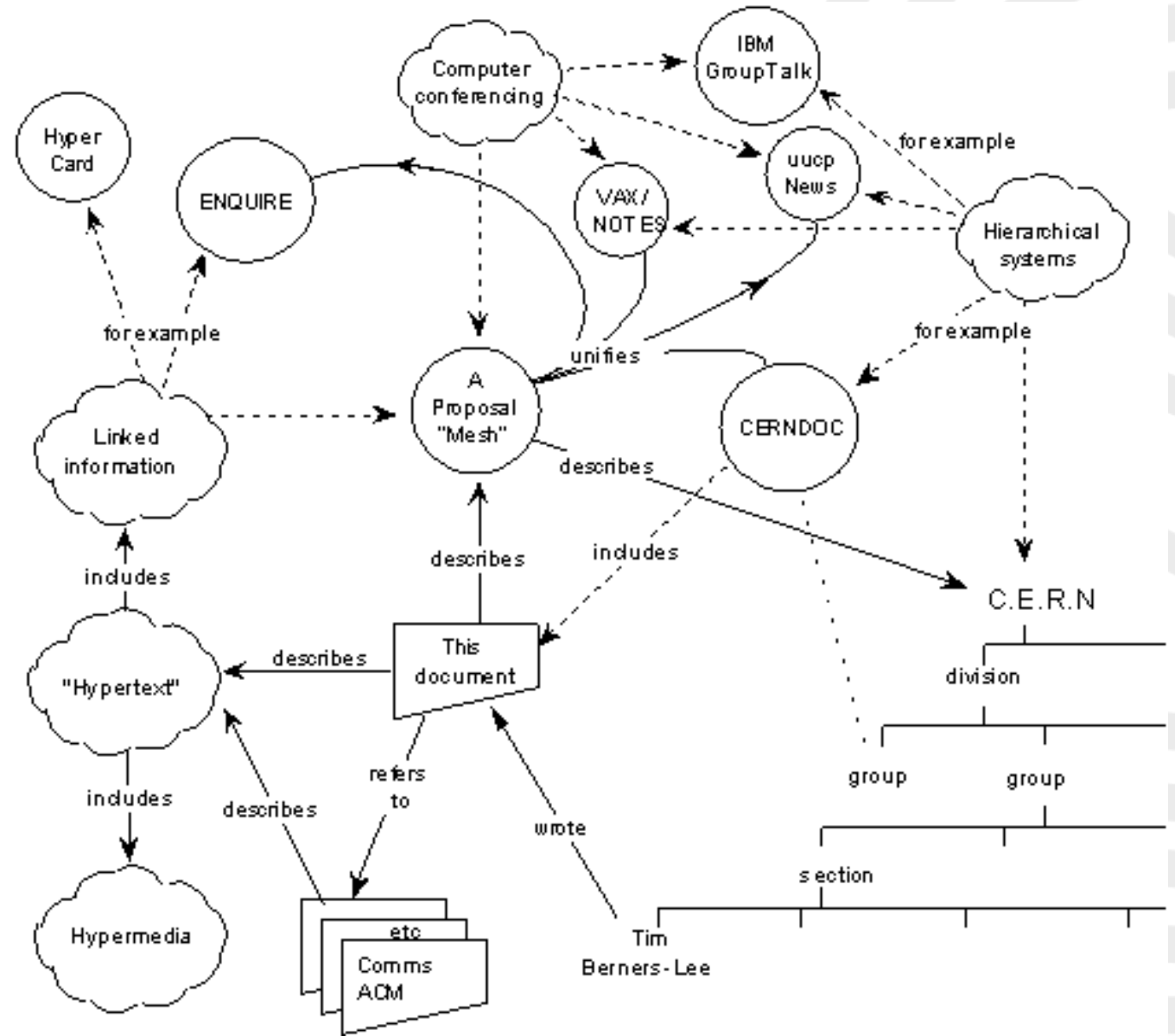
Overview

Many of the discussions of the future at CERN and the LHC era end with the question - "Yes, but how will we ever keep track of such a large project?" This proposal provides an answer to such questions. Firstly, it discusses the problem of information access at CERN. Then, it introduces the idea of linked information systems, and compares them with less flexible ways of finding information.

It then summarises my short experience with non-linear text systems known as "hypertext", describes what CERN needs from such a system, and what industry may provide. Finally, it suggests steps we should take to involve ourselves with hypertext now, so that individually and collectively we may understand what we are creating.

1989 The original proposal for the Web

<https://www.w3.org/History/1989/proposal.html>



Data & Data Driven Services

How can we ensure Interoperability?



- Globally Unique identifiers
- A common protocol
- **Links between Documents**

URIs

HTTP

href

Home



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SCOPUS: [53979829800](#)

Technology and society are constantly evolving. Although we can't predict what the future holds we can certainly influence it!

About me

I'm a senior postdoctoral researcher at the Vienna University of Economics and Business, where I am also a member of the recently founded Research Institute for Cryptoeconomics. In addition, I am the Founding Director of the [Privacy and Sustainable Computing Lab](#), which was setup in September 2015, and the Scientific/Technical Co-ordinator of the [SPECIAL H2020 project](#), which kicked off in January 2017.

[SPECIAL](#) [ABOUT](#) [PUBLICATIONS](#) [ALLIANCES](#) [RESOURCES](#) [MEMBERS](#)

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Fact Sheet

🕒 Last Updated: 29 August 2018

Name	Scalable Policy-aware linked data architecture for privacy, transparency and compliance
EC project N°:	731601
Call:	Information and Communication Technologies Call (H2020-ICT-2016-2017)
Funding scheme:	RIA over 3 years - 9 partners from 6 countries
Duration:	36 months from January 2017 to December 2019
Total EC Funding:	3,991,389 €

Data & Data Driven Services

The Semantic Web & Intelligent Agents

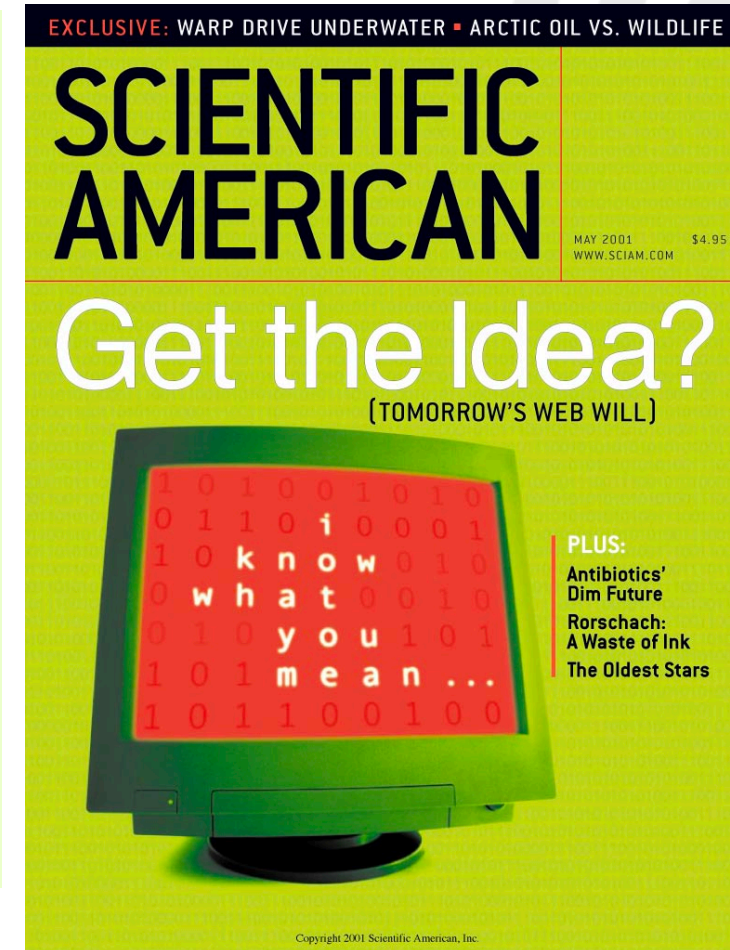
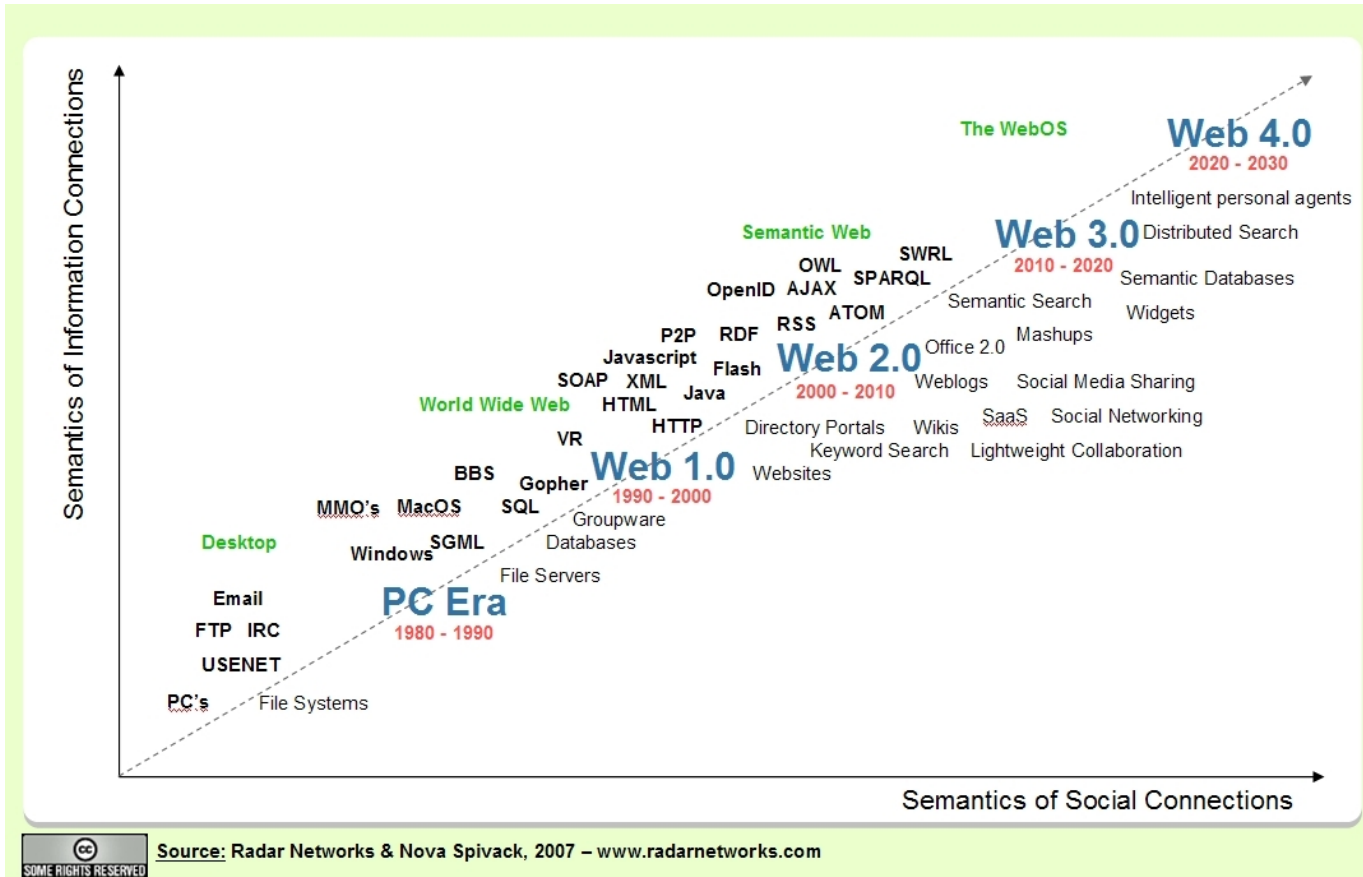


Image by Radar Networks; Nova Spivack
<http://memebox.com/futureblogger/show/824>

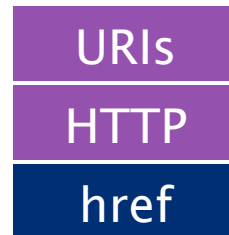
2001 The Semantic Web
<https://www.scientificamerican.com>

Data & Data Driven Services

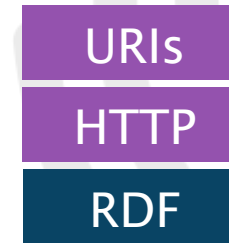
How can we ensure Interoperability?



- Globally Unique identifiers
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- **Links between Documents**



- Globally Unique identifiers
- A common protocol
- **Typed Links between Entities**



www.sabrinakirrane.com#me

foaf: workplaceHomepage

https://www.wu.ac.at/en/Infobiz/

Home

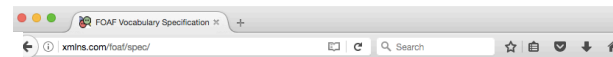


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FOAF Vocabulary Specification 0.99

Namespace Document 14 January 2014 - *Paddington Edition*

This version: <http://xmms.com/foaf/spec/20140114.html> (rdf)
Latest version: <http://xmms.com/foaf/spec/> (rdf)
Previous version: <http://xmms.com/foaf/spec/20100809.html> (rdf)

Authors: [Dan Brickley](#), [Libby Miller](#)

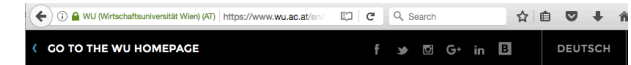
Contributors: Members of the FOAF mailing list (foaf-dev@lists.foaf-project.org) and the wider [RDF and Semantic Web developer community](#). See [acknowledgements](#).

Copyright © 2000-2014 Dan Brickley and Libby Miller

This work is licensed under a [Creative Commons Attribution License](#).
 This copyright applies to the [FOAF Vocabulary Specification](#) and accompanying documentation in RDF. Regarding underlying technology, FOAF uses W3C's [RDF](#) technology, an open Web standard that can be freely used by anyone.

Abstract

This specification describes the FOAF language, defined as a dictionary of named properties and classes using W3C's RDF technology.



WU Institute for Information Business
 VIENNA



Institute for Information Business

Data & Data Driven Services

How can we ensure Interoperability?



- Globally Unique identifiers
- A common protocol
- **Links** between **Documents**

URIs

HTTP

href

- Globally Unique identifiers
- A common protocol
- **Typed Links** between **Entities**

URIs

HTTP

RDF

www.sabrinakirrane.com#me

foaf: workplaceHomepage

<https://www.wu.ac.at/en/Infobiz/>

www.axepolleres.com#me

foaf: workplaceHomepage

<https://www.wu.ac.at/en/Infobiz/>

www.sabrinakirrane.com#me

foaf: knows

www.axepolleres.com#me

Data & Data Driven Services

How can we ensure Interoperability?

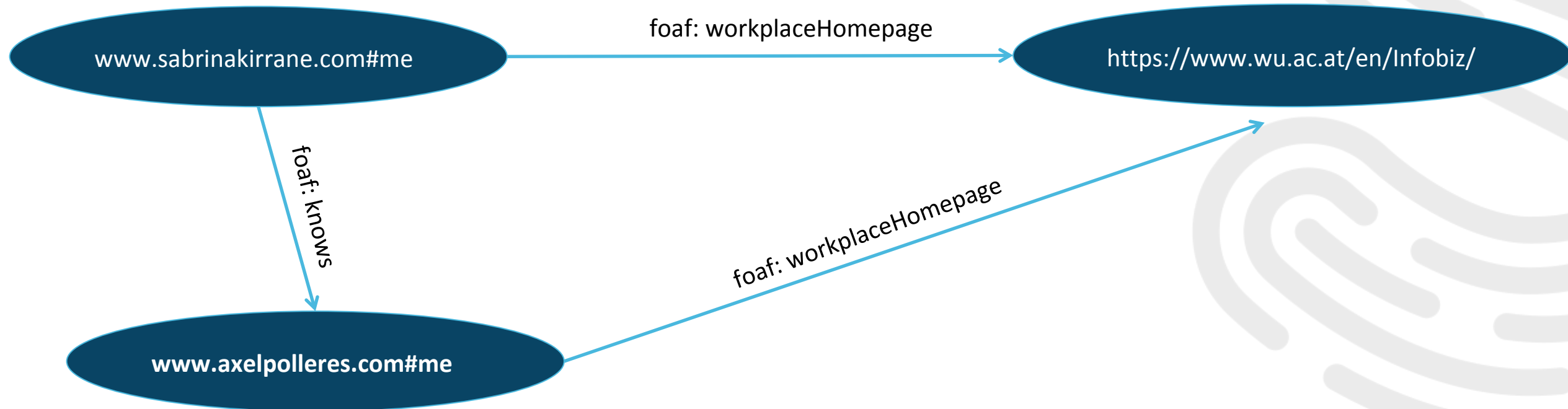


- Globally Unique identifiers
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URIs
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URIs
HTTP
RDF



Data & Data Driven Services

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- Globally Unique identifiers
- A common protocol
- **Typed Links** between **Entities**

URIs






HTTP

RDF

www.sabrinakirrane.com#me

foaf: workplaceHomepage

<https://www.wu.ac.at/en/Infobiz/>

- Common data model for encoding data (**triples**) 
- Common ways of serialising data (**syntaxes**)  ++
- Well-defined languages for saying what terms mean (**semantics**)  
- Common ways to query data (**query languages**) 

www.axelpolleres.com#me

Data & Data Driven Services

Distributed Data Sources



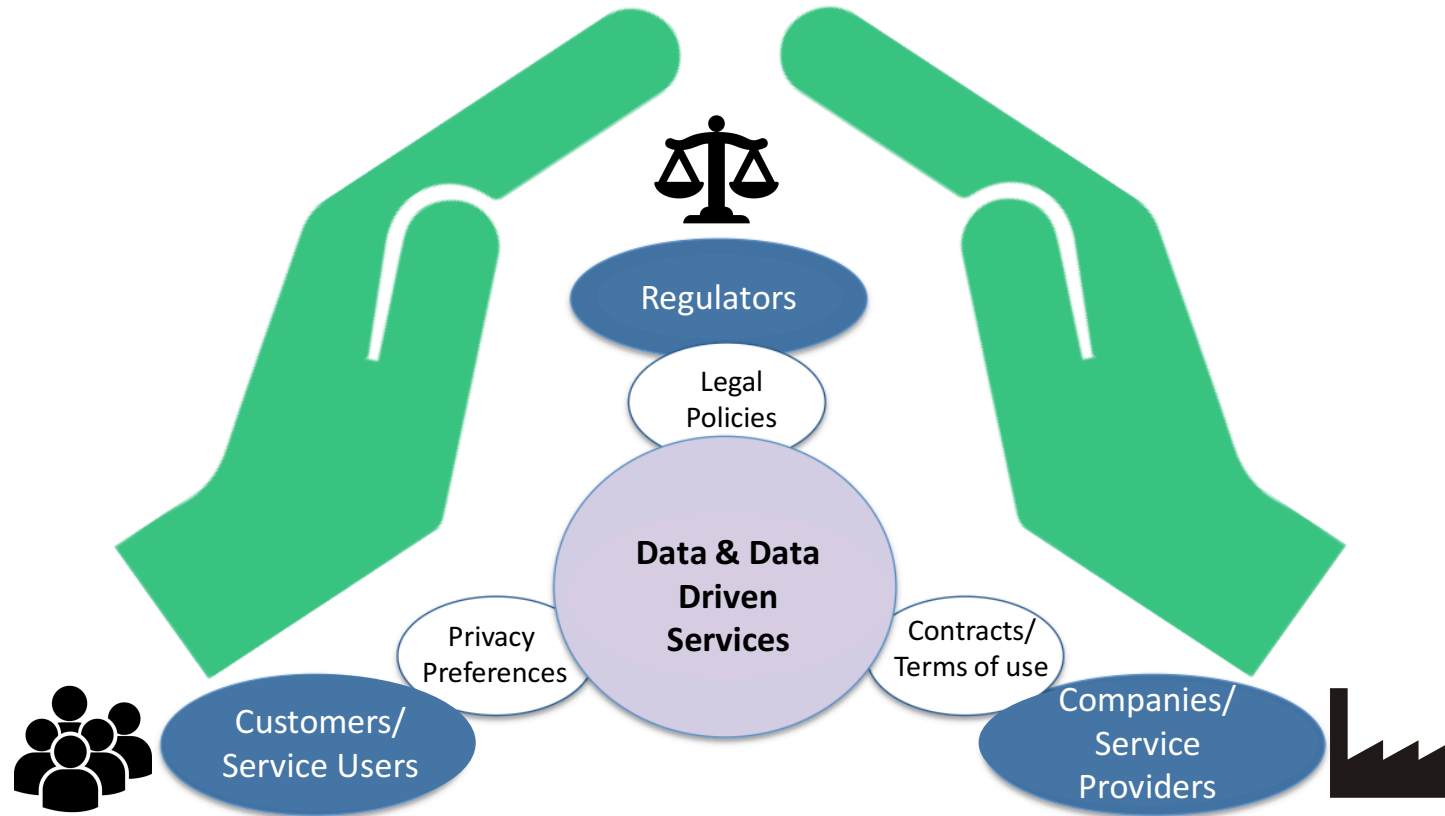
The screenshot shows the European Data Portal homepage. At the top, there is a navigation bar with links for Newsletter, FAQ, Search, Contact, Cookies, and Legal notice, along with a language selector set to English (en). A search bar is present with the text "Search site content...". Below the navigation bar, there is a main menu with categories: What we do, Data, Providing Data, Using Data, and Resources. The main content area features a "Search Datasets" section with a search bar and a "SPARQL Search" button. To the left, there is a "Browse Datasets by Categories" section with icons for Agriculture, Fisheries, Forestry & Foods; Energy; Transport; Economy & Finance; Government & Public Sector; and Justice, Legal System & Public Safety. The bottom part of the screenshot shows a "Search with SPARQL-Query" section with a text area for a query and a "Prefixes" section.

❖ When it comes to datasets this is just the tip of the iceberg....

<https://www.europeandataportal.eu/en/homepage>

Please note that this is a tool for SPARQL experts.

```
1 SELECT (count(*) AS ?count) WHERE { { ?s a dcat:Dataset } } LIMIT 100
```



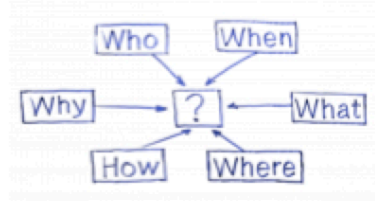
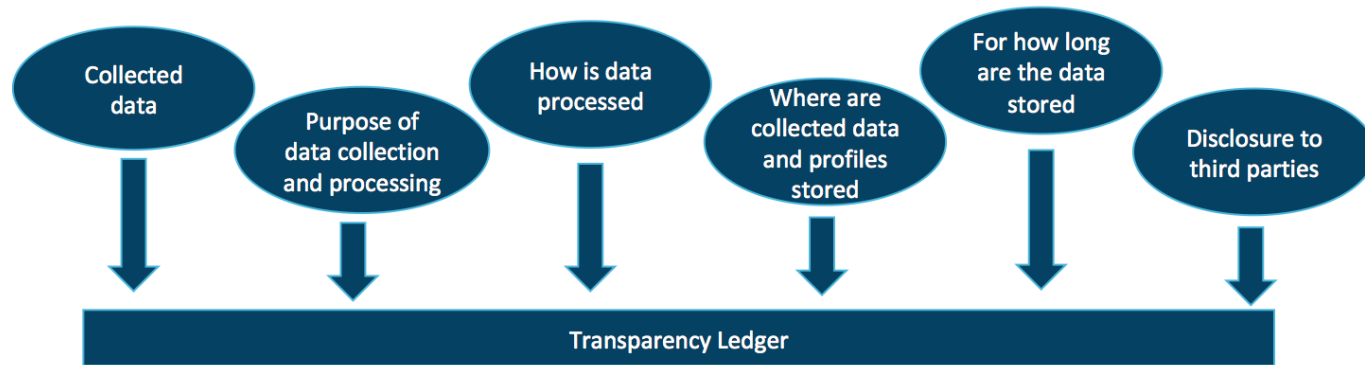
Data & Data Driven Services



Privacy Preferences

Privacy Preferences

How can we ensure Interoperability?



- Available for download via the SPECIAL website: <https://www.specialprivacy.eu/publications/public-deliverables>
- An unofficial draft specification has been published online <https://www.specialprivacy.eu/platform/ontologies-and-vocabularies>

The SPECIAL Usage Policy Language

version 0.1



Unofficial Draft 06 April 2018

Editor:

Javier D. Fernández (Vienna University of Economics and Business)

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Luigi Sauro (Università di Napoli Federico II)

Eva Schlehahn (Unabhängiges Landeszentrum für Datenschutz (ULD))

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Abstract

This document specifies usage policy language of SPECIAL. The usage policy language is meant to express both the data subjects' consent and the data usage policies of data controllers in formal terms, understandable by a computer, so as to automatically verify that the usage of personal data complies with data subjects' consent.

The ontology defined in this document is publicly available at <http://www.specialprivacy.eu/langs/usage-policy>.

The SPECIAL Policy Log Vocabulary

A vocabulary for privacy-aware logs, transparency and compliance - version 0.3



Unofficial Draft 06 April 2018

Editor:

Javier D. Fernández (Vienna University of Economics and Business)

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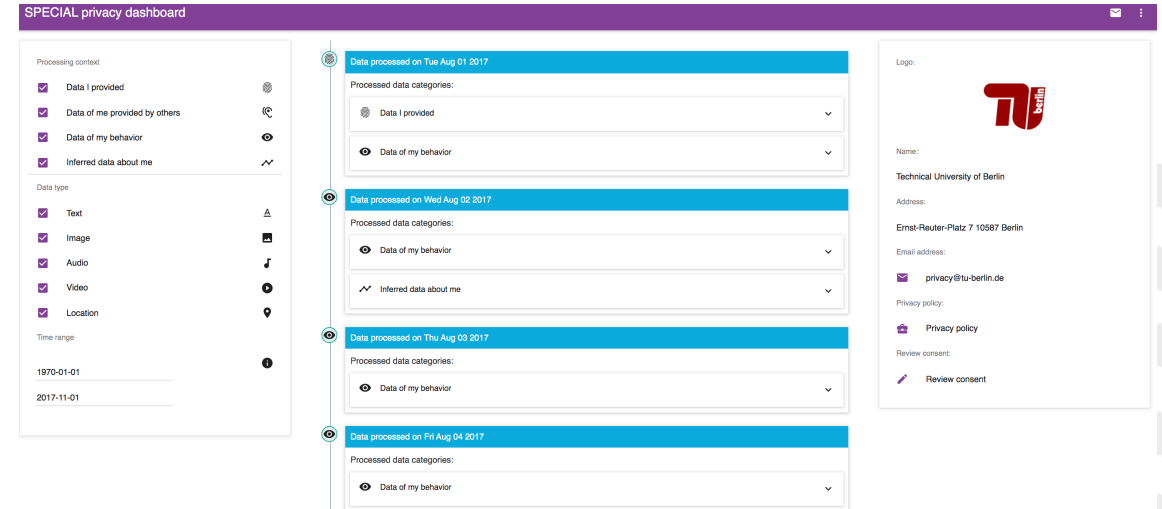
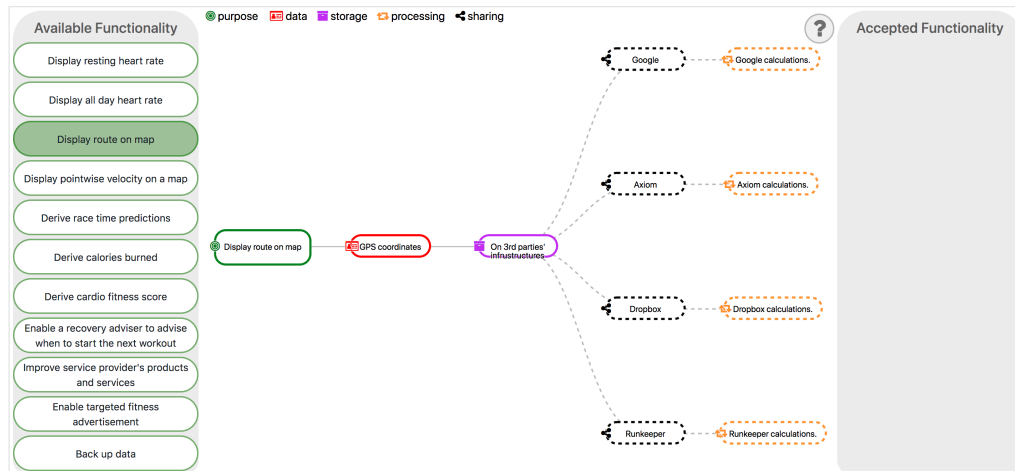
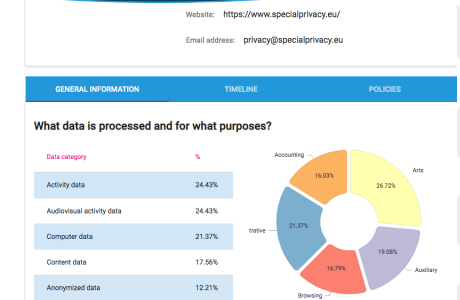
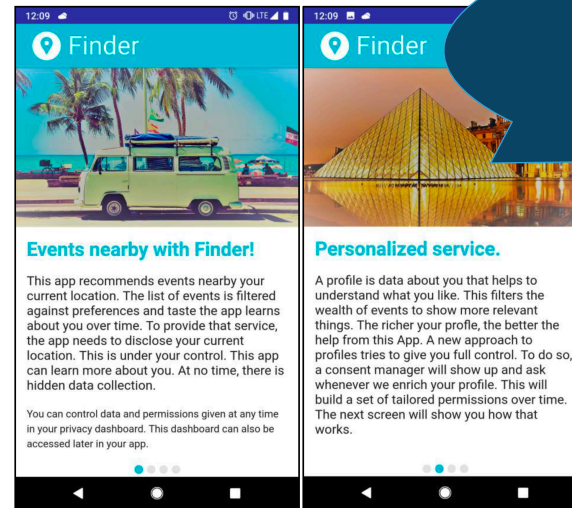
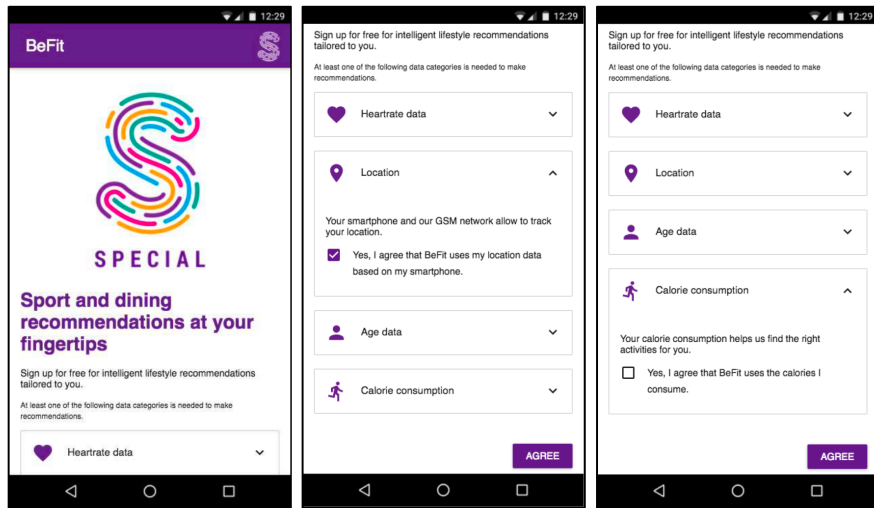
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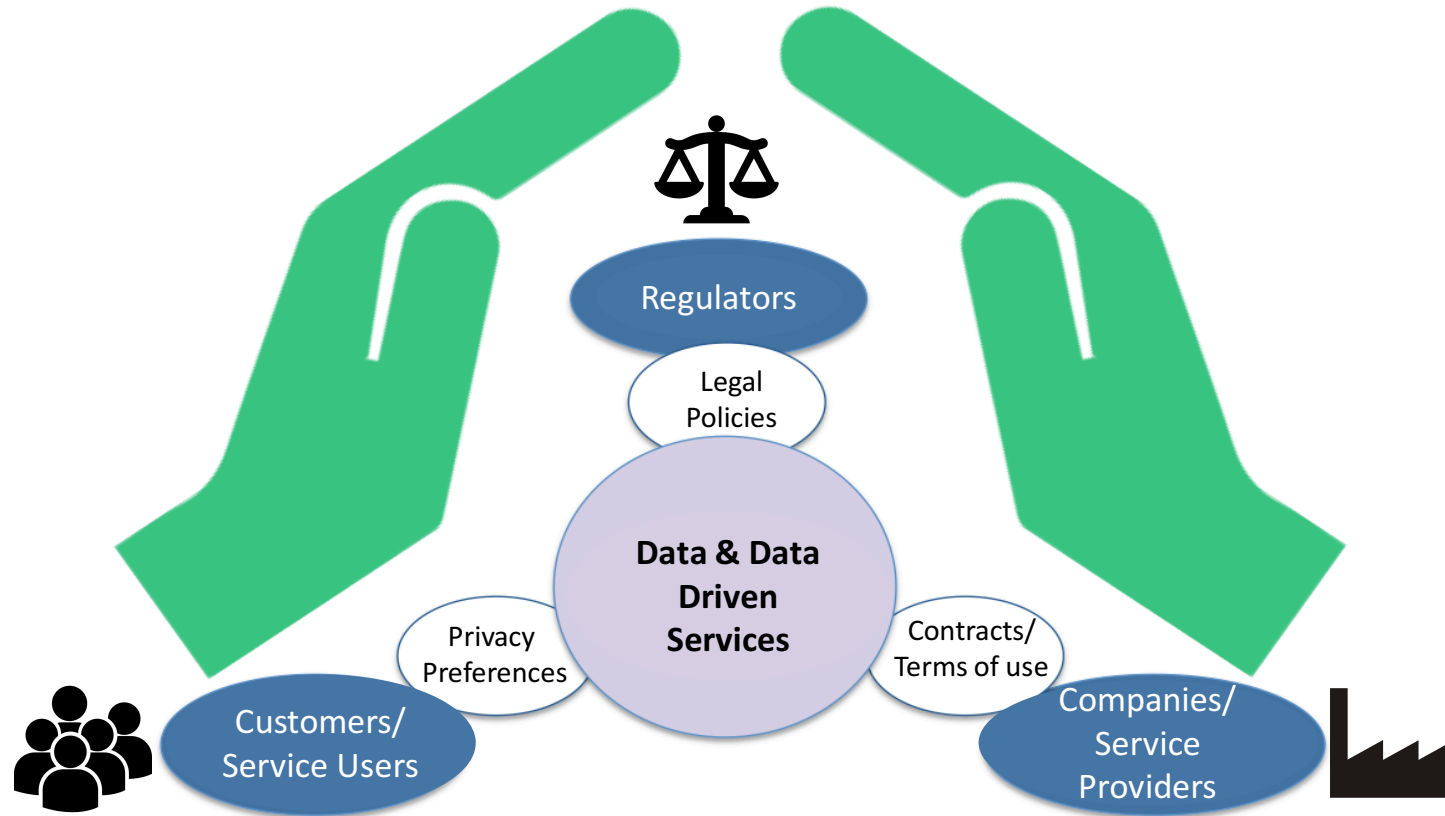
Abstract

This documents specifies *splog*, a vocabulary to log data processing and sharing events that should comply with a given consent provided by a data subject. We also model the consent actions related to consent giving and revocation

Privacy Preferences Challenge: Human Computer Interaction

❖ We need to make it easy for individuals to manage their personal data





Data & Data Driven Services

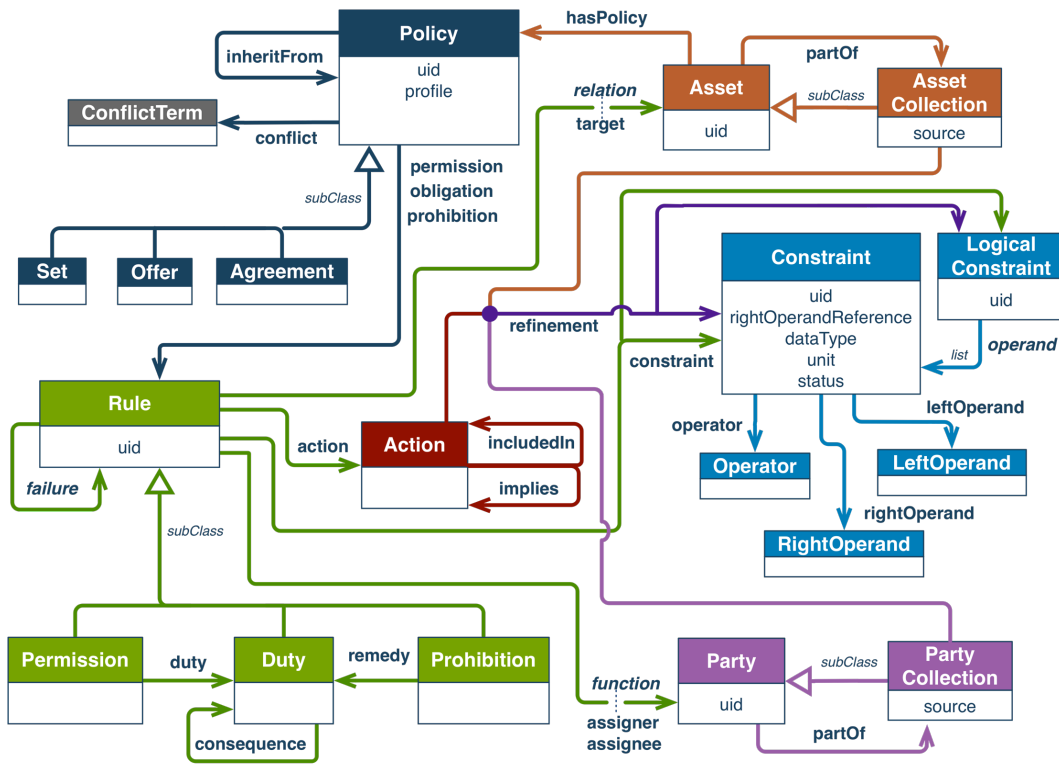


Terms of Use

Contracts & Terms of Use

How can we ensure Interoperability?

- Modeling licenses using the Open Digital Rights Language
- Dependency modeling
- Conflict detection & Resolution



ODRL Information Model 2.2

W3C Recommendation 15 February 2018



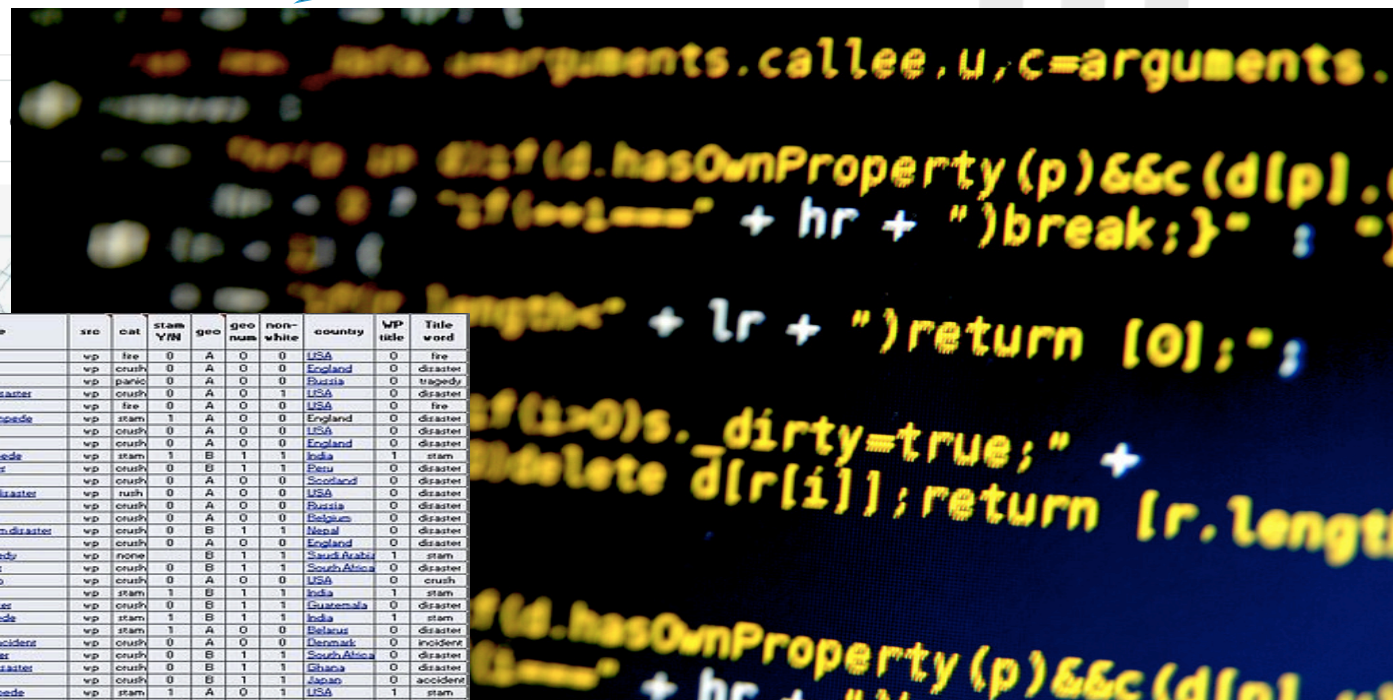
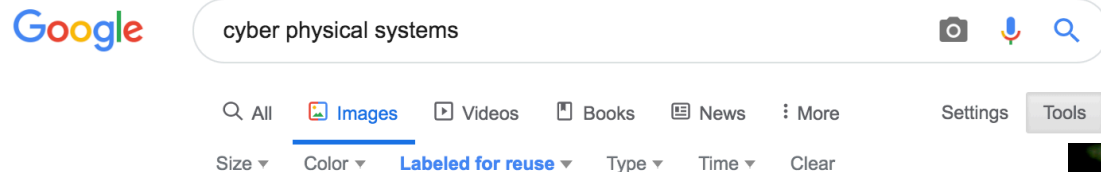
W3C Recommendation

- This version:**
<https://www.w3.org/TR/2018/REC-odrl-model-20180215/>
- Latest published version:**
<https://www.w3.org/TR/odrl-model/>
- Latest editor's draft:**
<https://w3c.github.io/poe/model/>
- Implementation report:**
<https://w3c.github.io/poe/test/implementors>
- Previous version:**
<https://www.w3.org/TR/2018/PR-odrl-model-20180104/>

Contracts & Terms of Use

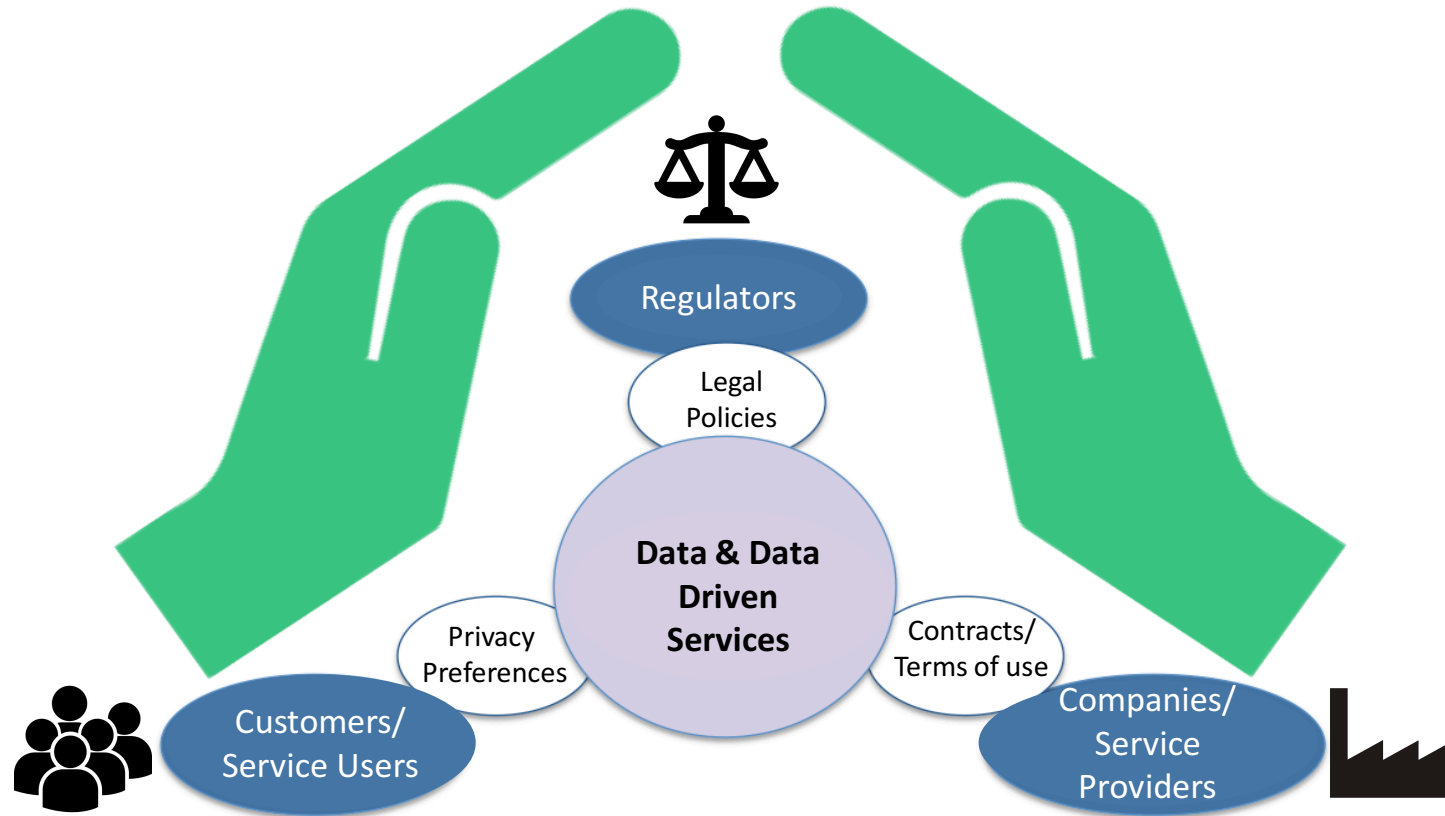
Challenge: Compliance

- ❖ There are many resources without any terms of us
- ❖ We need compliance tools



event	year	dead	injur ed	crowd size	event type	mod type	relig.	indoor	counterflow	bridge	event populati on	populati on killed	specific trigger	crowd mgmt failure	escape panic	Event name	src	cat	stam Y/N	geo	geo num	non-white	country	WP title	Title word
5	1876	278		1,000	F	1	0	Y	N	N	A	A	Y	Y	Y	Brooklyn Theatre fire	wp	fire	0	A	0	0	USA	0	fire
7	1883	183		1,900	T	8	8	Y	N	N	C	C	Y	N	N	Victoria Hall disaster	wp	crush	0	A	0	0	England	0	disaster
8	1896	1309	1300	500,000	P	3	3	0	N	N	N	G	Y	N	N	Khodynka Tragedy	wp	panic	0	A	0	0	Russia	0	tragedy
9	1902	115		8,000	R	5	5	1	Y	N	A	A	Y	Y	Y	Shiloh Baptist Church disaster	wp	crush	0	A	0	1	USA	0	disaster
10	1903	602		2,500	F	1	1	0	Y	N	G	G	Y	Y	Y	London Theatre Fire	wp	fire	0	A	0	0	USA	0	fire
11	1903	16	40	2,150	T	8	8	0	Y	N	N	C	Y	N	N	Banquet Public Hall stampede	wp	stam	1	A	0	0	England	0	disaster
12	1913	73		400	T	8	8	0	Y	N	N	G	Y	Y	Y	Island Hall disaster	wp	crush	0	A	0	0	USA	0	disaster
14	1946	33	400	85,000	S	7	7	0	N	N	N	G	N	Y	N	Bunden Park disaster	wp	crush	0	A	0	0	England	0	disaster
15	1954	800	2000	5,000,000	R	5	5	1	N	N	N	G	N	Y	N	1954 Kumbh Mela stampede	wp	stam	1	B	1	1	India	1	stam
17	1964	328		53,000	S	7	7	0	N	N	N	G	Y	Y	Y	Enrico Nacional disaster	wp	crush	0	B	1	1	Pisu	0	disaster
18	1971	66	200	80,000	S	7	7	0	N	N	N	G	N	Y	N	1971 Snow disaster	wp	crush	0	A	0	0	Scotland	0	disaster
19	1979	11	26	14,770	M	2	2	0	N	N	N	G	Y	Y	N	1979 The Who concert disaster	wp	rush	0	A	0	0	USA	0	disaster
20	1982	66	61	16,643	S	7	7	0	N	N	N	G	N	Y	N	Lushni disaster	wp	crush	0	A	0	0	Russia	0	disaster
21	1985	39	600	59,000	S	7	7	0	N	N	N	G	Y	Y	Y	Hippod Stadium disaster	wp	crush	0	A	0	0	Bulgaria	0	disaster
22	1898	93	300		S	7	7	0	N	N	Y	N	Y	N	Y	1988 Kachanadu stadium disaster	wp	crush	0	B	1	1	Nepal	0	disaster
24	1899	96	768	55,000	S	7	7	0	N	Y	N	G	N	Y	N	Hillsborough disaster	wp	crush	0	A	0	0	England	0	disaster
25	1990	1426			R	5	5	1	N	N	A	A	N	Y	N	1990 Mecca tunnel tragedy	wp	none	0	B	1	1	Saudi Arabia	1	stam
26	1991	40		30,000	S	7	7	0	N	N	N	N	Y	Y	Y	Dinamo Stadium Disaster	wp	crush	0	B	1	1	South Africa	0	disaster
32	1993	0	73	77,745	S	7	7	0	N	N	N	G	Y	Y	Y	The Camp Fireball Crash	wp	crush	0	A	0	0	USA	0	crush
34	1994	113	500	50,000	PO	4	4	0	N	N	N	G	W	Y	Y	1994 Gorai stampede	wp	stam	1	B	1	1	India	1	stam
35	1996	83	147	50,000	S	7	7	0	N	N	N	G	N	Y	N	The October 30 disaster	wp	crush	0	B	1	1	Guatemala	0	disaster
37	1999	53			R	5	5	1	N	N	Y	N	Y	Y	Y	1999 Sabarimala stampede	wp	stam	1	B	1	1	India	1	stam
38	1999	53	300		M	2	2	0	N	N	Y	N	Y	Y	Y	Narva stampede	wp	stam	1	A	0	0	Estonia	0	disaster
39	2000	3			M	2	2	0	N	N	Y	N	Y	Y	Y	Roadside Festival 2000 incident	wp	crush	0	A	0	0	Norway	0	incident
41	2001	43		120,000	S	7	7	0	N	N	Y	N	Y	Y	Y	Eller Park Stadium disaster	wp	crush	0	B	1	1	South Africa	0	disaster
42	2001	127			S	7	7	0	N	N	N	N	Y	Y	Y	Accra Sports Stadium disaster	wp	crush	0	B	1	1	Ghana	0	disaster
43	2001	11	247		P	3	3	0	N	N	Y	G	N	Y	Y	Alaska crowd crush	wp	crush	0	B	1	1	Japan	0	accident
46	2003	50		1500	M	2	2	0	N	N	A	A	Y	Y	Y	2003 Erenhot stampede	wp	stam	1	A	0	1	USA	1	stam
47	2003	100	230	462	F	1	1	0	Y	N	N	A	Y	Y	Y	The Station nightclub fire	wp	fire	0	A	0	0	USA	0	fire
52	2005	291		300,000	F	1	1	1	N	Y	N	G	W	N	Y	Manchester Dev temple stampede	wp	stam	1	B	1	1	India	1	stam
53	2005	953		1,000,000	R	5	5	1	N	N	Y	G	Y	Y	Y	2005 Al-Azharah bridge stampede	wp	stam	1	B	1	1	Iran	1	stam
55	2006	345	289	2,130,594	R	5	5	1	N	N	N	A	N	Y	Y	Haji 2006	wp	stam	1	B	1	1	Saudi Arabia	1	stam
56	2006	73	400	30,000	S	7	7	0	N	N	N	N	Y	Y	Y	Philippine Stadium stampede	wp	stam	1	B	1	1	Philippines	1	stam
64	2006	62	47	3,000	R	5	5	1	N	N	N	G	Y	Y	Y	Nana Devi stampede	wp	stam	1	B	1	1	India	1	stam
66	2008	224	425	25,000	R	5	5	1	N	N	M	A	Y	Y	Y	2008 Jodhpur stampede	wp	stam	1	B	1	1	India	1	stam
69	2009	19	135	28,000	S	7	7	0	N	N	N	N	Y	Y	Y	Houshouset-Belgoru Arena stampede	[123]	crush	0	B	1	1	Côte d'Ivoire	1	stam
73	2010	21	500	250,000	M	2	2	0	N	Y	N	G	N	Y	Y	Love Parade disaster	wp	crush	0	A	0	0	Germany	0	disaster
74	2010	347	755	4,000,000	P	3	3	1	N	N	Y	G	N	Y	N	Bhoom Posh stampede	wp	stam	1	B	1	1	Cambodia	1	stam
75	2011	102	300		R	5	5	1	N	N	N	N	Y	N	Y	2011 Sabarimala stampede	wp	stam	1	B	1	1	India	1	stam
79	2013	80	200	50,000	P	3	3	0	N	Y	N	N	Y	N	Y	2013 Houshouset-Belgoru stampede	wp	stam	1	B	1	1	Côte d'Ivoire	1	stam
81	2013	242	90	1,500	F	1	1	0	N	N	N	A	N	Y	Y	Russ nightclub fire	wp	fire	0	B	1	1	Russia	0	fire
82	2013	36	39		R	5	5	1	Y	N	N	G	Y	Y	Y	2013 Kumbh Mela stampede	wp	stam	1	B	1	1	India	1	stam
83	2013	115	110	500,000	R	5	5	1	N	N	Y	G	W	N	Y	2013 Madhya Pradesh stampede	wp	stam	1	B	1	1	India	1	stam
84	2014	32	26		R	5	5	1	N	N	N	N	Y	N	Y	2014 Patna stampede	wp	stam	1	B	1	1	India	1	stam
85	2014	7	40		PO	4	4	0	N	N	N	N	Y	N	Y	2014 Milan stampede	wp	stam	1	B	1	1	Italy	1	stam
86	2014	11	40	30,000	R	5	5	1	N	N	N	N	Y	N	Y	Kaohsiung stadium stampede	wp	stam	1	B	1	1	Taiwan	1	stam
87	2014	36	49	300,000	P	3	3	0	N	Y	N	G	N	Y	Y	2014 Shanghai stampede	wp	crush	0	B	1	1	China	1	stam
88	2015	28		5,000	S	7	7	0	N	N	N	G	Y	Y	Y	30 June Stadium Stampede	wp	stam	1	B	1	1	Egypt	1	stam
89	2015	18	78		P	3	3	0	N	N	N	N	Y	Y	Y	2015 Hani Carnival stampede	wp	stam	1	B	1	1	Haiti	1	stam
92	2015	1594	934	2,000,000	R	5	5	1	N	Y	N	A	N	Y	N	2015 Mina stampede	en	stam	1	B	1	1	Saudi Arabia	1	stam

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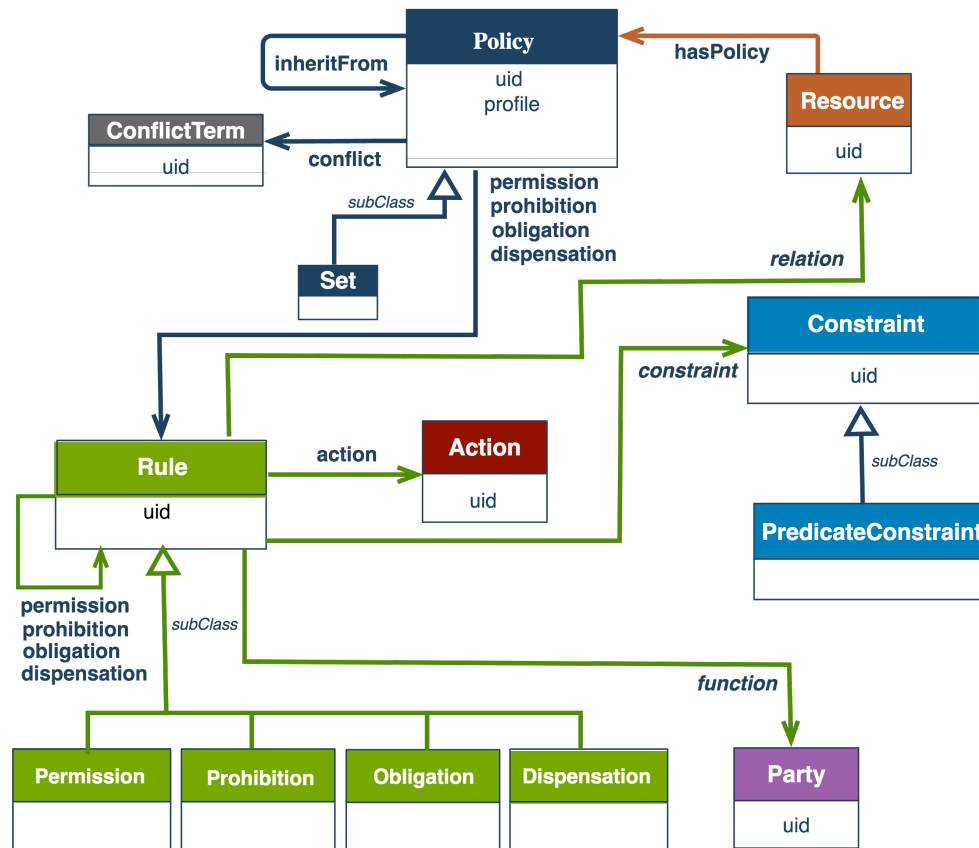
Data & Data Driven Services



Legal Policies

Legal Policies

How can we ensure Interoperability?



- Modeling regulatory obligations using an adaption of the Open Digital Rights Language
- Automated compliance checking for business policies

Draft Specification

ODRL Regulatory Compliance Profile

version 0.1

Unofficial Draft 29 May 2019

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Abstract

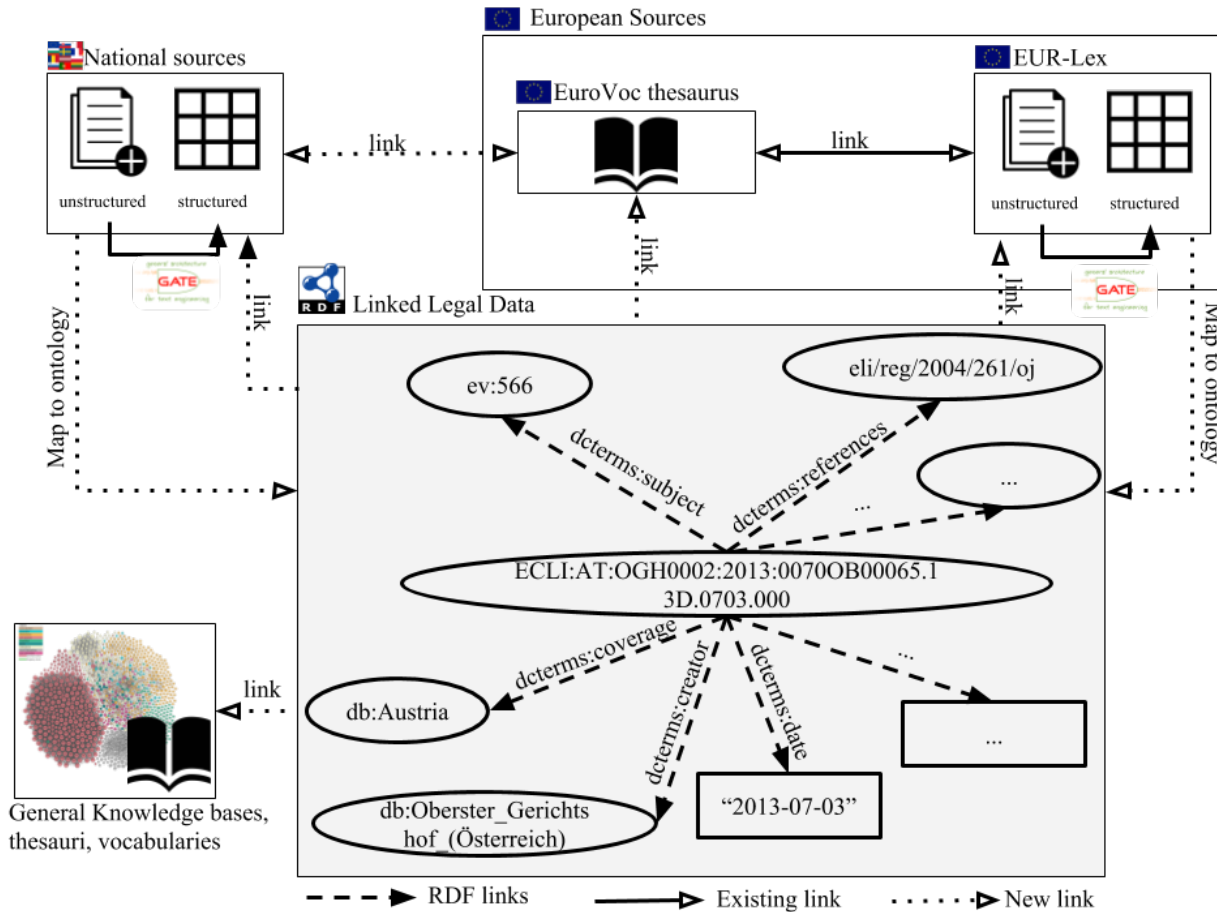
The Open Digital Rights Language (ODRL) is a policy expression language that provides a flexible and interoperable information model, vocabulary, and encoding mechanisms for representing statements about the usage of content and services.

This document constitutes an ODRL profile that adapts the ODRL Core Model and Vocabulary with concepts and terms to support regulatory compliance checking of business policies.

In essence, ODRL Regulatory Compliance Profile policies are used to represent regulatory permissions, prohibitions, obligations, and dispensations, which may be limited by constraints (e.g., temporal, spatial).

Legal Policies

Challenge: Cross Jurisdiction



❖ Multilingual Cross Jurisdiction

❖ Compliance Tools

- Extracting temporal and event data from legal text
- Modeling metadata relating to legislation and cases in a legal knowledge graph

Legal Knowledge Graph
Version 0.1

Data & Data Driven Services
Challenges & Opportunities



Data Value Chains

Challenges & Opportunities

- **Standardisation** of vocabularies (e.g., privacy, legal, licensing) is difficult
- Privacy is only the tip of the iceberg, from a usage control perspective we also need to consider other **regulations, licenses, social norms, cultural differences**
- There are **cognitive limitations** in terms of understanding how data is /will be used
- Ensuring such systems are **comply with usage constraints** is a crucial to success (i.e., all usage policies are adhered to and the system as a whole works as expected)
- We need to embrace **distributed and decentralised systems**, which complicates things further

Thank you / contact details



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